



## EVENT SPONSORSHIP

**AMSI BioInfoSummer** is a key training event in Australia, bringing together people from all disciplines to share current research and developments in bioinformatics. The annual symposium runs for a week and introduces bioinformatics, mathematics and computational biology to advanced undergraduate and postgraduate students, researchers and professionals working in a variety of fields.

The **Australian Mathematical Sciences Institute (AMSI)** is a not-for-profit organisation, coordinating programs to address and protect the health of Australia’s mathematical sciences pipeline.

### AMSI BIOINFOSUMMER 2019 WILL DEVELOP



MATHEMATICAL SKILLS



NATIONAL NETWORKS



EMPLOYABILITY

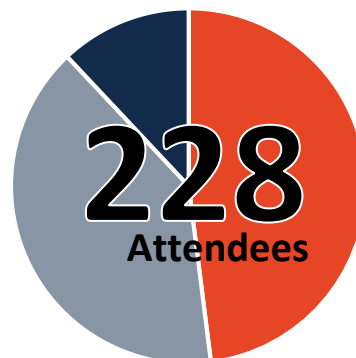
### WHO ATTENDS?

#### PARTICIPANT BREAKDOWN



- Academic
- Early Career Researcher
- Honours
- Masters
- PhD
- Research Institute
- Undergraduate

#### GENDER BREAKDOWN



- Female
- Male
- Undisclosed

*Participant statistics from the last AMSI BioInfoSummer held in Sydney in 2015*

### WHY SPONSOR?

Support from sponsors is critical to foster the collaboration between the mathematics, statistics and information technology disciplines. AMSI’s national marketing campaign reaches over 10 000 Australians. As a sponsor, you will be acknowledged in AMSI’s business publications and websites, increasing your profile and creating brand awareness.

MORE INFORMATION: <http://bis.amsi.org.au>



## SPONSORSHIP OPPORTUNITIES

AMSI BioInfoSummer is a cross-disciplinary event providing a rare opportunity to engage with Australia's high achievers, network with global experts, and open doors to prospective team members. You can share your message and promote your products and services with a niche section of the market.

### Gold Sponsor

- Naming rights to one of the AMSI BioInfoSummer events (Welcome Reception, Public Lecture or Poster Competition)
- Acknowledgment at the Opening and Closing ceremonies of the event
- Company logo displayed on the event website, promotional materials (posters and EDMs), pocket program and event signage
- Opportunity to provide marketing material, promotional merchandise and/or stationery for delegate bags
- Two complimentary registrations

### Silver Sponsor

- Naming rights to one of the AMSI BioInfoSummer conference or workshop sessions
- Acknowledgment at the Opening and Closing ceremonies of the event
- Company logo displayed on the event website, promotional materials (posters and EDMs), pocket program and event signage
- Opportunity to provide marketing material, promotional merchandise and/or stationery for delegate bags
- One complimentary registration

### Supporter Sponsor

- Company logo displayed on the event website, promotional materials (posters and EDMs), pocket program and event signage
- Opportunity to provide marketing material, promotional merchandise and/or stationery for delegate bags

This document serves as a guide for sponsorship opportunities. We are happy to discuss your individual needs and tailor a package to suit your unique requirements. Below are some customised sponsorship options. You are welcome to put forward alternative proposals for consideration.

### Invited Speaker Sponsor

- Named sponsor of one of the invited AMSI BioInfoSummer speakers

### Email Marketing

- Banner advert in event marketing emails

### Discounted Registration Rates

- Group registration discount for your staff can be negotiated as part of event sponsorship

*Please note: Acceptance of sponsorship offers are at the discretion of the Event Director and AMSI.*

## FOR FURTHER DETAILS PLEASE CONTACT:

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