Visimeet Value Proposition

What is Visimeet?

IOCOM Visimeet is a cross-platform visual communication solution. Because it is the only video conferencing software solution that delivers true multi-party performance securely across different hardware platforms and can facilitate more than 100 simultaneous users, it is in a class by itself. Through fully integrated video conferencing, desktop and file sharing, chat and instant messaging, Visimeet is available as a service for a low monthly user fee, or as a solution deployed on an enterprise's in-house network.

How does Visimeet work?

A Visimeet user connects their computing device as an endpoint to the IOCOM Visimeet servers using either a downloaded Visimeet client or a Web client. The Visimeet client – in conjunction with the Visimeet server software – enables enterprise-class, highly scalable, multi-party video conferences and collaboration sessions.

Call: **+61 08 8242 2604 or 0412 013 489 for additional information.**

How is Visimeet different from other video conferencing solutions?

	Scalable Meetings	Scheduled Meetings	Ad-Hoc Instant Meeting	Multi-party Video	Cross-Company Meeting	Platform Independence	Familiar Interface	Secure
Video Conference (Polycom, Tandberg, etc.)	Limited	✔	✘	✔	✔	✘	✘	✔
Telepresence (Cisco, HP Halo, etc.)	Limited	✔	✘	✔	✔	✘	✘	✔
Web Conference (WebEx, GoToMeeting, etc.)	✘	✔	✘	✘	✔	✔	✔	✔
Video Chat (Skype, Gchat, iChat, etc.)	✘	✘	✔	✘	✔	✔	✔	✘
IOCOM Visimeet	✔	✔	✔	✔	✔	✔	✔	✔

Visimeet is the only software-based visual communication and collaboration solution that offers enterprise-class security and performance quality, along with unprecedented ease of use and control for each individual user.

Features of the solution include:

- *Clear person-to-person and multi-party video and audio conferencing*
- *Desktop/file sharing, recording/archiving, instant messaging and chat*
- *Professional user interface with performance in both Standard Definition and High Definition*
- *Multiplatform (room systems, desktops, laptops, Macs and smart phones)*
- *Highly secure (client server and cloud computing–based; traverses most firewall configurations)*
- *Affordable monthly subscriptions*
- *Software-based with little-to-no upfront costs like expensive hardware-based systems*
- *Server and clients can be white labelled*
- *Can be embedded via Client & Server API's.*

What are the technical merits of Visimeet?

1. Infrastructure

Visimeet is based on a client/server model that works on any IP network. It was designed to help enterprises quickly and efficiently solve common video conferencing deployment issues. Since many of the core components are hosted on a single, centrally accessible server, the total cost of ownership for Visimeet is significantly less than comparably equipped traditional video conference systems.

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2. Non-proprietary

Some key advantages of the IOCOM Visimeet solution include simplicity, scalability, reliability, and low total cost of ownership. IOCOM solutions run on commodity hardware that costs significantly less to deploy and maintain than comparable proprietary hardware based solutions. There are a variety of room kit options available that scale to fit requirements for large and small projects.

3. Hosted or On-premise

IOCOM provides options for Visimeet users to connect to locally managed on-premise Visimeet servers or alternately to IOCOM managed enterprise class cloud hosted servers. With an IOCOM Enterprise Visimeet Network (EVN), all Visimeet endpoints connect via a locally hosted server. Visimeet server software runs on any standard Red Hat Linux system and costs significantly less to deploy and maintain than comparable MCU solutions. IOCOM also offers options for deploying and managing dedicated on-premise Visimeet servers that are for exclusive use.

4. Security

IOCOM provides secure software that supports up to AES256 encryption and TLS/SSL encryption.

5. Windows, Mac, Linux, Android,& iOS

You may run the Visimeet client on any sufficiently equipped Windows (7+), MacOS (10.7+), Linux (32 & 64 bit) Android , and iOS.

6. Standards Based

Visimeet works with traditional standards based H323/SIP infrastructure. Visimeet is vendor agnostic and works with any standards based systems. This includes Lync, CUCM and Asterisk Voip environments.

Who can use Visimeet?

Anyone with video conferencing and collaboration needs, including:

- *Enterprises*
- *Small- to medium-sized businesses*
- *Government/educational institutions*
- *Researchers*
- *Healthcare organizations*
- *General consumers*

What are the major benefits of using Visimeet?

IOCOM Visimeet enables businesses to achieve accelerated decision-making and higher productivity by optimizing business communications. Visimeet users experience authentic human interactions despite geographical distances and barriers, producing higher levels of engagement in a truly personalized video communication and collaboration environment.

- *Software solution allows for greater ROI (no expensive hardware)*
- *Multiplatform approach allows continued use of legacy systems.*
- *Travel time and expense can be reduced or eliminated*

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How much does Visimeet cost?

- When deployed as a service, individual user, month-to-month prepaid pricing starts at $40/month per user (no upfront costs)
- Free version with basic functionality is available, as are corporate discounts.
- Enterprise server with bundled licensing starts at $50,000.
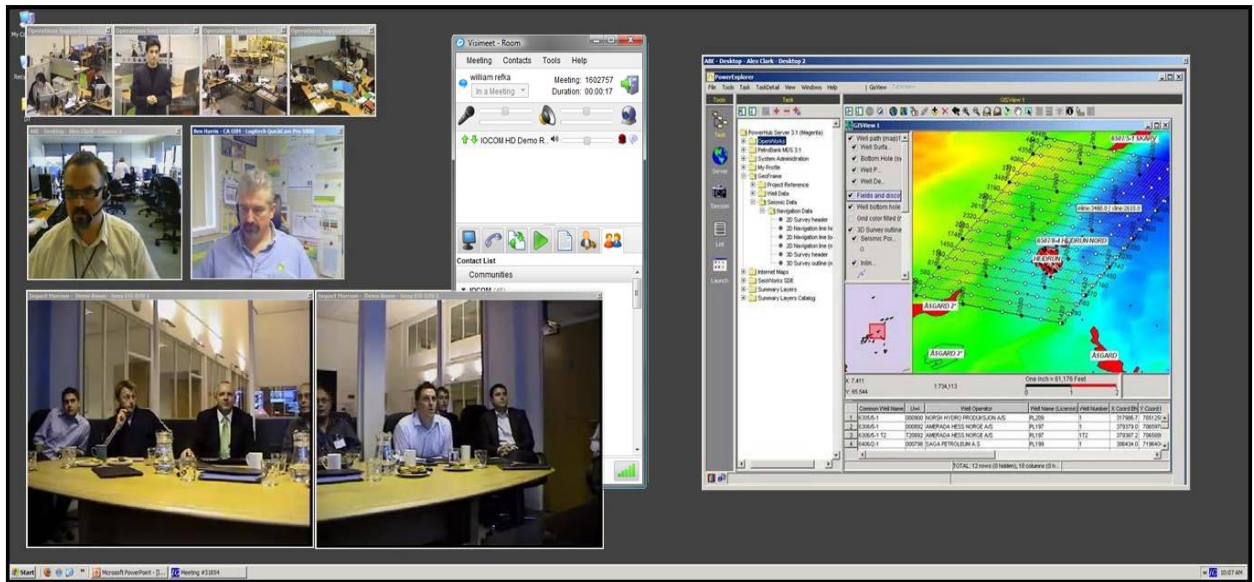
Visimeet Server Costs:

IOCOM UCS Gen4 Server	
In Premises, Hardware or VM, 40 Full Licenses, 2 Rooms, 100 limited Licenses.	*Approx $50k*
OEM Licensing	*Enquire*
Annual maintenance and support	*20%*

Visimeet Subscription Costs:

What does Visimeet Look like?

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