



ACE Network Subject Information Guide

Statistical Consulting: STAT904

Semester 2, 2022

Administration and contact details

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| Host department | School of Mathematics and Applied Statistics |
| Host institution | University of Wollongong |
| Name of lecturer | Marijka Batterham |
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Subject details

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|---|---|
| Handbook entry URL | TBA |
| Subject homepage URL | TBA |
| Honours student hand-out URL | https://eis.uow.edu.au/smas/current-students/undergraduate/honours/index.html |
| Start date: | 25 th July |
| End date: | 17 th November |
| Contact hours per week: | 2 hours |
| Census date: | 31 st August |
| Lecture day(s) and time(s): | Friday 1130-1330 |
| Description of electronic access arrangements for students (for example, WebCT) | Zoom or Webex, details to be confirmed email: marijka@uow.edu.au |

Subject content

1. Subject content description

In this subject we consider the issues associated with the role of statistical consultant and client. Topics include: communication skills, choosing analysis techniques, developing appropriate study designs, questionnaire development, researching the unknown, sample size, initial interviews, follow-up interviews, analysing data, reporting, and time and project management.

2. Week-by-week topic overview

Topics to be confirmed subject to availability of guest lecturers. Guest lecturers include Statisticians consulting in Industry and Academia.

Aspects of statistical consulting, assessing quantitative research, report writing.

Approaching data analysis

Introduction to statistical design

Consulting in an academic environment

Biostatistical consulting

Survey design, design of experiments

Big data, handling missing data, randomised controlled trials

Data governance

Consulting in Industry

The final week of term will be student presentations

Lectures and classes will be conducted using Zoom or Webex and may be a mixture of live and recorded material. Make sure that you have emailed Prof Batterham with your details to ensure that you are included in the relevant Zoom/Webex invitation

3. Assumed prerequisite knowledge and capabilities

IMPORTANT: to enrol, you will be required to provide evidence of previous statistics learning!

Major in undergraduate statistics, including common statistical methods such as ANOVA, linear and logistic regression, t- tests, chi-squared tests. Ability to use a common statistical analysis package such as SPSS, SAS, STATA or R.

4. Learning outcomes and objectives

After successful completion of this subject, students should be able to perform the following tasks;

- (i) Identify and deal with ethical issues arising through the consulting relationship
- (ii) Conduct an initial interview as a statistical consultant, eliciting the problem and directing appropriate follow-up.
- (iii) Appraise statistical consulting sessions conducted by others.
- (iv) Analyse and report to a client in a timely and effective manner.
- (v) Research topics previously unknown to them.
- (vi) Identify relevant analysis and design approaches in practical situations.

AQF specific Program Learning Outcomes and Learning Outcome Descriptors (if available):

| AQF Program Learning Outcomes addressed in this subject | Associated AQF Learning Outcome Descriptors for this subject |
|--|---|
| Efficiently conduct a consulting session with a client | K1, S5, A1 |
| Find information on statistical methodology using the resources of the Library and the World Wide Web | S5, A2 |
| Explain the important principles behind designing and conducting an experiment, sample survey or statistical study | S5, A2 |
| Determine appropriate statistical procedures to use on a wide variety of data sets | S5, A2 |
| Apply and interpret procedures from a statistical package | S5, A2, K2 |

Learning Outcome Descriptors at AQF Level 8

Knowledge

K1: coherent and advanced knowledge of the underlying principles and concepts in one or more disciplines

K2: knowledge of research principles and methods

Skills

S1: cognitive skills to review, analyse, consolidate and synthesise knowledge to identify and provide solutions to complex problem with intellectual independence

S2: cognitive and technical skills to demonstrate a broad understanding of a body of knowledge and theoretical concepts with advanced understanding in some areas

S3: cognitive skills to exercise critical thinking and judgement in developing new understanding

S4: technical skills to design and use in a research project

S5: communication skills to present clear and coherent exposition of knowledge and ideas to a variety of audiences

Application of Knowledge and Skills

A1: with initiative and judgement in professional practice and/or scholarship

A2: to adapt knowledge and skills in diverse contexts

A3: with responsibility and accountability for own learning and practice and in collaboration with others within broad parameters

A4: to plan and execute project work and/or a piece of research and scholarship with some independence

5. Learning resources

- Text/printed notes
- Students are not required to purchase reference books. Rather they will be expected to conduct literature reviews to identify current resources and issues in consulting using the Library catalogue and databases. Various notes and background reading materials will be made available to students on the UOW eLearning Space.
- Software (local access)

Access to a standard statistical software package such as SPSS, Stata, SAS, or R will be required to undertake some statistical analysis for assignments.

- Observations of at least two consulting sessions are required at the home institution. Prof Batterham will liaise with the relevant institutions on how this can be achieved.

6. Assessment

The final mark in STAT904 will be determined as follows*:

| Task | Weighting | Due Date |
|-------------------------------|-------------|---|
| 3 Assignments (10% each) | 30% | 12 th Aug 2 nd Sept 23 rd Sept |
| Consultant observation report | 15% | 21 st Oct |
| Report and presentation | 25% | 21 st oct |
| Take home exam | 30% | 4 th Nov |
| Total | 100% | |

*Attendance at classes maybe taken into account

Consultant Observations: Each student will also be asked to observe some real consultations and provide a report on them. This assessment must be submitted by 5pm Friday in week 13 and will count for 15% of the final mark. To be involved in real consulting students will have to make themselves available outside standard class contact times. Any anticipated problem in this regard should be brought to the attention of Prof Batterham.

Report and Presentation: Each student will be allocated a topic to research and provide a written report and give a 15-minute presentation at the lecture in week 13. This will count for 25% of the final mark in total, 15% for the report and 10% for the presentation.

Take Home Exam (summary of important points): There is a written report identifying and commenting on the important points covered in the subject, including those made by the guest lecturers. This must be submitted by 5pm on Friday 4th November 2022 and will count for 30% of the final mark.

7. Institution honours program details

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|--|---|
| Weight of subject in total honours assessment at host department | 1/8 |
| Thesis/subject split at host department | BMath, thesis worth 25% BMath(Advanced) thesis worth 37.5% |
| Honours grade ranges at host department | |
| H1 | 85-100 % |
| H2a | 75-84 % |
| H2b | 65-74 % |
| H3 | 50-64 % |